

the training conference for BMW &
Euro service professionals



EUROTRAIN

TRAINING CONFERENCE

OCTOBER 2-6, 2024

**EXHIBITOR &
SPONSORSHIP
OPPORTUNITIES**

**HYATT REGENCY & BMW
GREENVILLE, SC**

www.bimrs.org

OCTOBER 2-6, 2024

BOOTH INFO

Greenville, SC

PRICING

Exhibit Tables (1-32) - \$975
(\$1095 after 7/1)

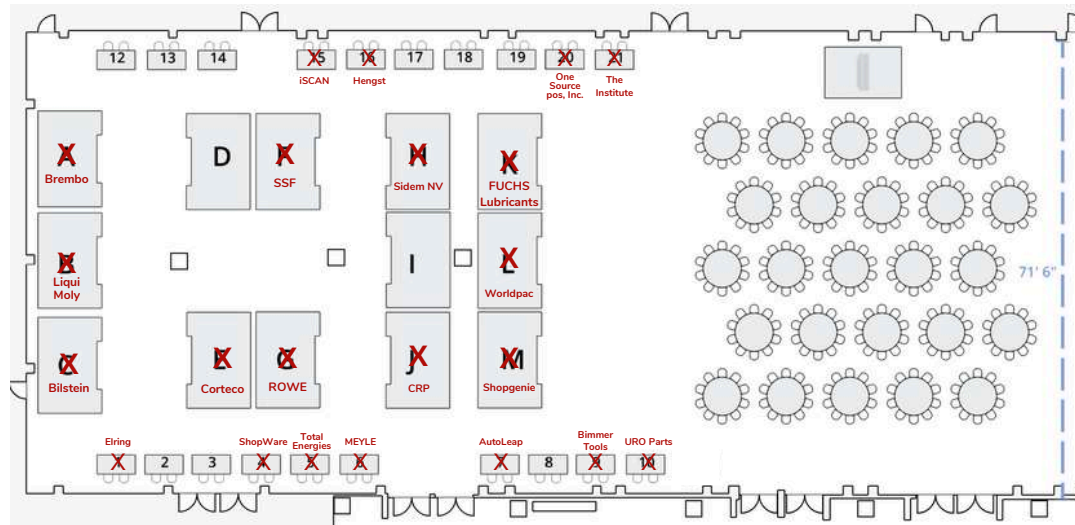
Includes 6ft skirted table, 2 chairs, and one representative

Exhibit Areas (A-M) - \$2,800
(\$2995 after 7/1)

10x10 areas include two 6-ft skirted tables, 2 chairs, and two representatives

Additional representatives can be registered for \$499 each. Representatives will have access to all of meals functions on Wednesday-Friday.

Your exhibitor kit will contain additional information as far as shipping, package fees, electrical, internet, etc.



SCHEDULE OF EVENTS

Wednesday, October 2

4:00-5:00 pm Vendor Setup
5:00-6:30 pm Welcome Reception

Thursday, October 3

7:00-8:00 am Breakfast
8:00 am-12:00 pm Training
12:00 pm -1:45 pm Lunch/Exhibits/Prizes
2:00-5:00 pm Training Sessions
5:00-7:00 pm Vendor Reception/Exhibits/Prizes

Friday, October 4

7:00-8:00 am Breakfast
8:00-11:00 am Training Sessions
11:00 am-2:00 pm Lunch/Exhibits
2:00-6:00 pm Training Sessions

Saturday, October 5

7:00-8:00 am Breakfast
8:00 am-Noon Training Sessions
Noon-1:00 pm Lunch
1:00-5:00 pm Training Sessions

Sunday, October 6

7:00-8:00 am Breakfast
8:00 am-Noon Training Sessions

Schedule subject to change

Secure your space today!

complete your contract online at
<https://link.bimrs.org/2024Booth>
Questions? sheri@bimrs.org



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SPONSOR INFO

Greenville, SC

Breakfast Sponsorships: Sponsor one of the morning breakfasts as attendees kick off their day of training and networking. This is a bronze-level sponsorship recognition. **\$750 each.**

Lunch Sponsorships: Lunch is a great time to take advantage of the opportunity for additional exposure for your company. Individual lunch sponsorships include sponsorship recognition, event signage, website, mobile app, and social media recognition. Exclusive sponsorships are available and include the opportunity to have a looping video/PowerPoint (no audio available) on the large screen during the event. **\$2,000 each** (gold-level sponsorship).

Welcome Reception Sponsorship: This kickoff event provides an opportunity to meet and greet this year's attendees. This platinum-level sponsorship includes event signage, as well as the website, mobile app, and social media recognition. **\$3,000**

Thursday Evening Happy Hour & Vendor Reception: This platinum-level sponsorship provides additional exposure through beverage napkins with your company logo, sponsorship signage throughout the reception, as well as the website, mobile app, and social media recognition. **\$3,000**

Portfolio Sponsorship: Your logo will be printed, along with the BIMRS logo, on keepsake portfolio folders that attendees utilize throughout the conference, as well as when they return to their business. These portfolios are provided by BIMRS. This is a silver-level sponsorship opportunity. **\$1,500 (SOLD)**

Lanyard Sponsorship: Have your logo seen throughout the annual meeting as attendees network and attend training, and leave a lasting impression with your brand in conference photos of this year's event. Your company's logo'd lanyards will be provided to our team in advance of the conference. This is a silver-level sponsorship opportunity. **\$1,500 (SOLD)**

Tradeshow/Literature Bag Sponsorship: Your provided bags will be presented to each attendee as they enter the exhibits area. Have your branding throughout the event as attendees visit exhibits, attend training, and network. This is a bronze-level sponsorship opportunity. **\$500 (SOLD)**

Mobile App Sponsorship: Be at the attendee's fingertips with this unique opportunity. Your logo and recognition will be included in the mobile app, as well as website and social media recognition. Don't miss this opportunity to have your company seen each time an attendee opens the mobile app to find event information. This is a gold-level sponsorship. **\$2,500**



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Notepad Sponsorship: Attendees gain a lot of information and knowledge during the conference. Your logo'd notepads are utilized throughout the event, as well as when attendees return back to their place of business. The exclusive sponsor will provide their notepads to be included in registration packets for each attendee. This is a bronze-level sponsorship opportunity. **\$500 (SOLD)**

Pen/Highlighter Sponsorship: Your provided logo'd pen will be included in each attendee registration packet. Sure to be utilized through the event, this long-use item returns home with the attendees as a reminder of your support of their training endeavors. This is a bronze-level sponsorship opportunity. **\$500 (SOLD)**

Beverage Station: Keep the energy going by providing attendees with coffee and soda during their breaks. These are bronze-level sponsorship opportunities. **\$500 each. 4 remaining**

Afternoon Snack Station: Have your branding included during the afternoon breaks which provides attendees with snacks. These are bronze-level sponsorship opportunities. **\$750 each.**

Clipboard Sponsorship: Your provided clipboards will be distributed to attendees to utilize during training sessions and general session. Your brand continues to be utilized by BMW professionals as they return to their shops and use your branded clipboards in their business. This is a bronze-level sponsorship opportunity. **\$500**

T-Shirt Sponsorship: Your company will be featured on the official 2024 BIMRS Annual Conference T-Shirt, distributed to every attendee. You can choose to feature your company logo on the left sleeve or back. Logo on left sleeve is a silver-level sponsorship opportunity. **\$1500 (SOLD)**, logo on back. **\$250 per logo**

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BIMRS.ORG

MARKETING OPPORTUNITIES

Greenville, SC

Floor Decals: This fun and unique opportunity will direct attendees to your booth space! Includes one 18"x36" full-color floor decal. **\$750 each. 4 available**

Mobile App Exclusive Sponsor: Sponsorship of our mobile app includes your logo on the splash screen, visible each time an attendee opens the BIMRS Annual Conference app on their smartphone or tablet device and a prominently displayed link to your website. This is an exclusive opportunity. **\$2,500**

Exclusive Email Campaign: An exclusive email campaign dedicated to your promotion that will be sent to nearly 1,500 on the BIMRS email subscription list. **\$750 each. 3 available.**

Email Banner Ad: A banner ad in a BIMRS Conference email campaign sent to nearly 1,500 on the BIMRS email subscription list. **\$350 each. 5 available.**

Registration Packet Insertion: Reach each and every conference attendee by having your material inserted into their customized registration packet. Approximate quantity of printed material to be sent to BIMRS is 300 pieces. There is a limit to the size of the insertion piece. Please contact BIMRS for more details. **\$500 each.** Limited opportunities are available.

T-Shirt Sponsorship: Your company will be featured on the official 2024 BIMRS Annual Conference T-Shirt, distributed to every training attendee. You can choose to feature your company logo on the left sleeve or back. Logo on left sleeve is a silver-level sponsorship opportunity. **\$1500 (SOLD).** Logo on back. **\$250 per logo**



PREMIERE MARKETING BUNDLE - \$1,000

Includes 1 email banner ad AND 1 dedicated email campaign. Regular price: \$1,100

Ready to join us?

Email: sheri@bimrs.org

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